

The Glasgow Courier

Serving Proudly As The Voice Of Valley County Since 1913

Advertising Rate Card Effective January 2025

The Glasgow Courier's advertising deadline is 12 p.m. on Mondays.
Printed, mailed, & distributed to local stores for sale on Wednesdays

Circulation: 1,800

Columns to Inches: 1 column = 1.65" 2 columns = 3.48" 3 columns = 5.30" 4 columns = 7.12"
5 columns = 8.95" 6 columns = 10.77"

Display and Classified Ads

Pages are 6 columns wide by 20.5" long

- Columns are 1.65 inches wide

\$9.50 per column inch B&W

- Requested color ad is \$10.50 per column inch

Columns x Inches

- 2x2 display ad\$38.00 – \$ 42.00 color
- 2x3 display ad\$57.00 – \$ 63.00 color
- 2x4 display ad\$76.00 – \$ 84.00 color
- 2x5 display ad\$95.00 – \$105.00 color
- 2x6 display ad \$114.00 – \$126.00 color
- 2x8 display ad \$152.00 – \$168.00 color
- 3x5 display ad \$142.00 – \$157.50 color

Large Ads

- Full page: \$1168.50 – \$1291.50 color
- Half page:\$ 570.00 – \$630.00 color
- Quarter page:\$ 285.00 – \$315.00 color

Many More Ad Sizes are Available in Combinations of Columns & Inches

Inserts

- Full Run
 - 1800 inserts – \$216.00
- Local – 592 Zip Codes
 - 1400 inserts – \$168.00

Legal Ads

- Folio 1 Week \$13.00
- Folio 2nd Week \$11.00
- Folio 3rd Week \$11.00
 - Folio + 100 words

Obituaries: \$75.00

- Photo optional, same rate

Birth Announcement

- No charge photo optional

Subscription Rates effective February 2025

- In Valley County:\$52.00 / One Year
- The Rest of Montana:\$57.00 / One Year
- Other States:\$65.00 / One Year
- 6 Months: Half of Yearly Rate, plus \$1
- Rates include full access to online edition
- Online edition only\$40.00 / One Year

The Glasgow Courier

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