

# The Glasgow Courier

Serving Proudly As The Voice Of Valley County Since 1913

## Advertising Rate Card Effective July 2021

The Glasgow Courier's Advertising Deadline is 5 p.m. on Fridays.  
Printed, Mailed, & Distributed to Local Stores For Sale on Wednesdays

Circulation: 1,800

Columns to Inches: 1 column = 1.78"    2 columns = 3.76"    3 columns = 5.72"    4 columns = 7.69"  
5 columns = 9.65"    6 columns = 11.62"

### Display and Classified Ads

Pages are 6 Columns Wide

- Columns are 1.78 inches wide

\$9.00 per column inch B&W

- Requested color ad is \$10.00 per column inch

Columns x Inches

- 2x2 display ad \$36.00 – \$40.00 color
- 2x3 display ad \$54.00 – \$60.00 color
- 2x4 display ad \$72.00 – \$80.00 color
- 2x5 display ad \$90.00 – \$100.00 color
- 2x6 display ad \$108.00 – \$120.00 color
- 2x8 display ad \$144.00 – \$160.00 color
- 3x5 display ad \$135.00 – \$150.00 color

Large Ads

- Full Page: \$1134.00 – \$1260.00 color
- Half Page: \$ 567.00 – \$630.00 color
- Quarter Page: \$283.50 – \$315.00 color

Many More Ad Sizes are Available in  
Combinations of Columns & Inches

### Inserts

- Full Run
  - 1800 inserts – \$216.00
- Local – 592 Zip Codes
  - 1400 inserts – \$168.00

### Legal Ads

- Folio 1 Week \$13.00
- Folio 2nd Week \$11.00
- Folio 3rd Week \$11.00
  - Folio + 100 words

Obituaries: \$75.00

- Photo optional, same rate

Birth Announcement

- No charge photo optional

### Subscriptions

- In Valley County: \$48.00 / One Year
- The Rest of Montana: \$53.00 / One Year
- Other States: \$63.00 / One Year
- 6 Months: Half of Yearly Rate, plus \$1
- Rates include full access to online edition
- Online edition only \$35.00 / One Year

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