

The Glasgow Courier

341 THIRD AVENUE SOUTH • GLASGOW, MT 59230 / www.glasgowcourier.com

Serving Proudly As The Voice Of Valley County Since 1913

ADVERTISING RATES
AND MARKET
INFORMATION
EFFECTIVE APRIL 2018

PRINTED, MAILED & DISTRIBUTED TO LOCAL STORES FOR SALE ON WEDNESDAYS
CIRCULATION: 2,653 / PRESS RUN: 3,000

CONTACT INFORMATION

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ADVERTISING EMAIL: sales.courier@nemont.net **GENERAL EMAIL:** courier@nemont.net

ADVERTISING SALES & DESIGN: Chelle Frank **OFFICE MANAGER/CLASSIFIEDS:** Terry Trang

SPORTS EDITOR: Georgie Kulczyk **CIRCULATION:** Michelle Bigelbach **MANAGING EDITOR:** Anthony Etherington

DISPLAY ADS

Advertising deadline: Noon (12 p.m.) on Monday

Local Display and Classified Ad Rate: \$8.40 per column inch • **National Ad Rate:** \$9.75 per column inch

PAGES ARE 6 COLUMNS WIDE / COLUMNS ARE 1.8 INCHES WIDE

LOCAL RATES FOR SOME POPULAR AD SIZES

2 Columns x 2 Inches (Business Card): \$33.60 • **2 Columns x 3 Inches:** \$50.40 • **2 Columns x 4 Inches:** \$67.20

Quarter Page 3 Col. x 10.5 Inches: \$264.60 • **Half Page 3 Col. x 21 Inches or 6 Col. x 10.5 Inches:** \$529.20 • **Full Page 6 Col. x 21 Inches:** \$1,058.40

Add Color To Your Ad: \$50 for ads under half-page, \$100 for over half-page

MANY MORE AD SIZES ARE AVAILABLE IN ALL COMBINATIONS OF COLUMNS & INCHES

OTHER ADVERTISING OPPORTUNITIES

Specialty Ads: \$6.90 per column inch

Specialty ads include Cards of Thanks, Invitations, Bridal & Baby Showers, Birthdays, Anniversaries, Memorials and Non-Profits.

Who Does It (Business Directory): \$30 per month / **Church Page Sponsor Ads:** \$7.50 / **Sports Booster Ads:** \$12.50

HI-LINE FARM AND RANCH

LOCAL AD RATE: \$15.00 per column inch

RATES FOR ADVERTISING INSERTS IN THE PAPER

2,500 PRINTED COPIES

Up To 8 Pages: \$327.00 • **10-12 Pages:** \$380.00 • **14-20 Pages:** \$420.00 • **22-24 Pages:** \$481.00

SUBSCRIPTIONS

Valley County: \$41 / One Year • **Montana:** \$46 • **National:** \$56

6 Months: \$21.50 • **College Students:** \$3 per month • Rates include full access to online edition!

HI-LINE SHOPPER

Weekly Full-Size Ad Section Distributed Separately In Glasgow, Wolf Point, Malta and Havre / Circulation: 11,200

Shopper Ad Rate: \$5.50 per column inch! • **Full Page:** \$693 – A big 21 inches high, 11.5 inches wide • **Full Color:** \$2 per col. inch

• **One Extra Color:** \$50 per ad • **Advertising deadline:** 5 p.m. Wednesday for the following week's publication

• **Shopper/Courier Combo Special:** \$11.00 per column inch for an ad in both – just \$2.60 more than The Courier's rate!

• **Advertising Inserts:** Just 4 cents per piece above the \$327 cost of 2,500 inserts in The Glasgow Courier