

The Glasgow Courier

Serving Proudly As The Voice Of Valley County Since 1913

ADVERTISING RATE CARD / EFFECTIVE JANUARY 2021

PRINTED, MAILED & DISTRIBUTED TO LOCAL STORES FOR SALE ON WEDNESDAYS
CIRCULATION: 2,200

CONTACT INFORMATION

406-228-9301

54226 US HIGHWAY 2 • GLASGOW, MT 59230 • FAX: 406-228-2665 • WEB PAGE: www.glasgowcourier.com

ADVERTISING EMAIL: sales.courier@nemont.net

GENERAL EMAIL: courier@nemont.net

DISPLAY ADS

Local Ad Rate (NET): \$9.00 per column inch

PAGES ARE 6 COLUMNS WIDE / COLUMNS ARE 1.78 INCHES WIDE

Columns to Inches: 1 column = 1.78" 2 columns = 3.76" 3 columns = 5.72" 4 columns = 7.69" 5 columns = 9.65" 6 columns = 11.62"

LOCAL RATES FOR SOME POPULAR AD SIZES

Full Page: \$1,134.00 • **Half Page:** \$567.00 • **Quarter Page:** \$283.50 • **2 Columns x 8 Inches:** \$144.00
2 Columns x 6 Inches: \$108.00 • **2 Columns x 4 Inches:** \$72.00 • **2 Columns x 2 Inches (Business Card Size):** \$36.00

MANY MORE AD SIZES ARE AVAILABLE IN ALL COMBINATIONS OF COLUMNS & INCHES

RATES FOR ADVERTISING INSERTS IN THE PAPER

2,200 PRINTED COPIES

Up To 8 Pages: \$327.00 • **10-12 Pages:** \$380.00 • **14-20 Pages:** \$420.00 • **22-24 Pages:** \$481.00

OTHER ADVERTISING OPPORTUNITIES

Specialty Ads: \$8.00 per column inch

Specialty ads include Cards of Thanks, Invitations, Bridal & Baby Showers, Birthdays, Anniversaries, Memorials and Non-Profits.

Classified Ads: \$9.00 per inch / **Business Directory Ads:** \$45.00 per month / **Church Page Sponsor Ads:** \$7.50

Business Sponsor Ads: \$15.00 / **Sports Booster Ads:** \$15.00 / **Hi-Line Farm & Ranch:** \$15.00 per inch

Add Color To Your Ad: \$50 for ads under half-page, \$100 for over half-page

SUBSCRIPTIONS

In Valley County: \$48.00 / One Year • **The Rest of Montana:** \$53.00 • **Other States:** \$63.00

6 Months: Half of yearly rate, plus \$1 • Rates include full access to online edition • Online edition only \$35.00 / One Year

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